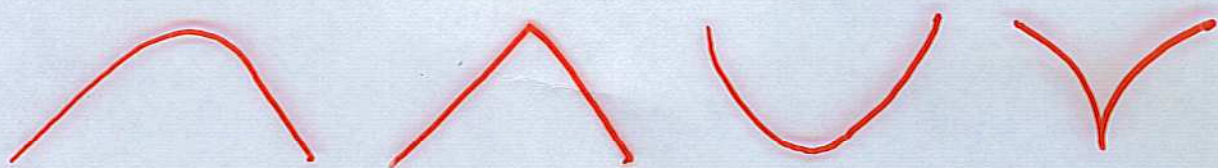


Yesterday: applications where derivatives are used to measure "rates of change".

Today: applications where derivatives are used to measure the "slope of a tangent".

At points where a function $f(x)$ is a maximum or a minimum



we have that either the derivative $f'(x)$ is zero or $f'(x)$ does not exist at the point.

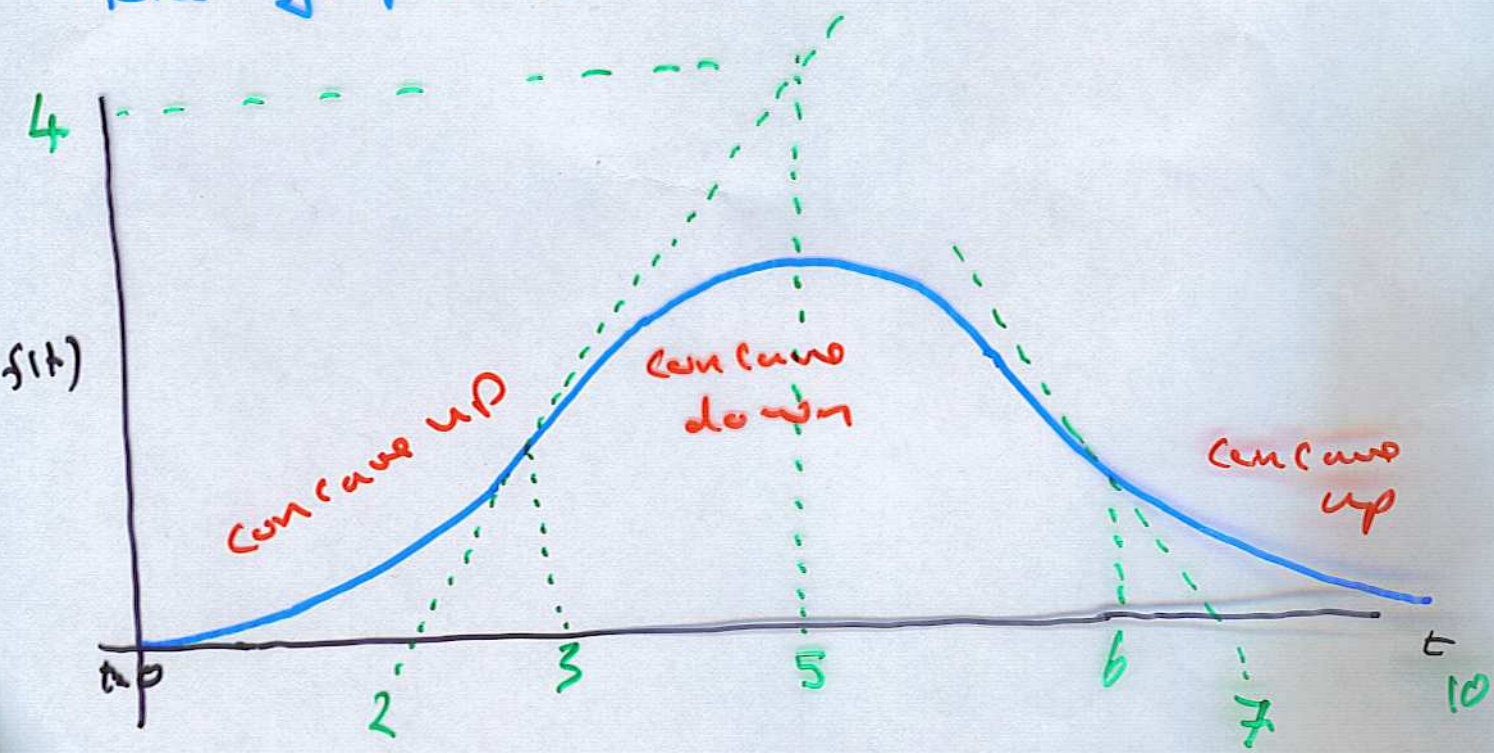
Tuesday: derivatives & rates of change

wed: derivatives and maxima & minima

Today: derivatives and curves

Understanding graphs of functions

Illustration: A car drives on a long straight track. At time t its distance from the start is $f(t)$. The graph of $f(t)$ is:



f'	+	+	+	-	+	+	+	+	+	0	-	-	-	-	-	-	-	-	-		
f''	+	+	+	+	+	+	0	-	-	-	-	-	-	-	-	0	+	+	+	+	+

Determine when:

- 1) speed is positive Ans: [0, 5]
 - 2) speed negative Ans: [5, 10]
 - 3) car is accelerating Ans: [0, 3] ∪ [6, 10]
 - 4) car is decelerating Ans: [3, 6]
 - 5) ~~how fast is the car moving at t =~~
 what is fastest car is moving between
 $t = 0$ and $t = 5$. Ans = $\frac{4}{3}$
-

Example Graph $y = x^4 - 4x^3 + 10$

$$y' = 4x^3 - 12x^2 = 4x^2(x - 3)$$

$$y'' = 12x^2 - 24x = 12x(x - 2)$$

